

The SRDesign factor is a direct result of our team. By challenging ourselves everyday to ensure creativity, teamwork, pro-activity, achievement, and integrity we ensure that the SRDesign experience is a memorable and exceptional one, on every level.

**Creativity:** We believe in structure but insist on free thinking and new ideas. We encourage thinking out of the box aiming ingeniousness.

**Teamwork:** We believe that every team member contributes with his skills, strength, perspective and hard work, even when dealing with other parties. We encourage a culture of inclusion built on respect, trust and diversity.

**Pro-active:** We are forward thinking and committed to new ideas to help contribute our client success. We lead and inspire others to perform and encourage working outside the defined scope.

**Achievement:** We are results oriented and are committed to creating value for our clients. We don't compromise on quality and do our due diligence in all processes on every level to ensure excellence at the end result.

**Integrity:** We display honesty in all our work relationships with our clients, colleagues, and stakeholders. We communicate with integrity and strive to demonstrate transparency in our actions. We are open, honest and accountable.